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Wiley, Rein & Fielding

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1776 K Street, N.W.
Washington, D.C. 20006
(202) 719-7000

John Burgett
(202) 719-4239
jburgett@wrf.com

Fax: (202) 719-7049
www.wrf.com

April 30, 2001

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**FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY**

BY HAND DELIVERY

Magalie Roman Salas, Secretary
Federal Communications Commission
The Portals
445 Twelfth Street, S.W.
12th Street Lobby, TW-A325
Washington, DC 20554

Re: Amendment of Section 73.622(b),
Table of Allotments,
Digital Television Broadcast Stations
(Atlantic City, New Jersey)
MM Docket No. 01-49
RM-10032

Dear Ms. Salas:

Submitted herewith, on behalf of Lenfest Broadcasting, LLC, the petitioner in the above-referenced proceeding, are an original and four copies of its reply comments in support of the Notice of Proposed Rule Making in the above-referenced proceeding.

If there are any questions concerning this matter, please contact the undersigned.

Respectfully submitted,


John M. Burgett

Enclosures

cc: All Parties on Certificate of Service

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**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

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In the Matter of)
)
Amendment of Section 73.622(b),)
Table of Allotments)
Digital Television Broadcast Stations)
(Atlantic City, New Jersey))

**FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY**

MM Docket No. 01-49
RM - 10032

To: Chief, Video Services Division

**REPLY COMMENTS
OF LENFEST BROADCASTING, LLC
IN SUPPORT OF RULE MAKING**

Lenfest Broadcasting, LLC ("Lenfest"), the licensee of WWAC-TV (NTSC Channel 53), Atlantic City, New Jersey, by its attorneys, hereby submits these reply comments in further support of the Notice of Proposed Rule Making (the "NPRM") proposing to amend the Table of Allotments for the digital television ("DTV") service to change the initial channel allotment for station WWAC-DT, Atlantic City, New Jersey, from Channel 50 to Channel 44.¹

As shown in Lenfest's original Petition for Rule Making (dated July 24, 2000) and the comments filed in this proceeding, the substitution of DTV Channel 44 for DTV Channel 50 at Atlantic City is a preferable use of the digital television spectrum and should be authorized because it would allow WWAC-DT to serve a greater population than is possible with the existing Channel 50 allotment and would eliminate the potential for interference to and from the

¹ See *Notice of Proposed Rule Making*, MM Docket No. 01-49, RM-10032 (rel. Feb. 21, 2001).

first adjacent DTV allotment on Channel 49 for WWSI-DT, Atlantic City, New Jersey. In addition, as Lenfest has demonstrated and the Commission has acknowledged in the NPRM, WWAC-DT's proposed channel change complies with the Commission's principle community coverage requirements of Section 73.625(a) and is acceptable under the Commission's criterion for *de minimis* impact under Section 73.623(c)(2). Finally, Lenfest notes that the only other party submitting comments in this proceeding, Hispanic Broadcasters of Philadelphia, L.L.C., also supports the proposed change of WWAC-DT's digital allotment from Channel 50 to Channel 44. Accordingly, there is no impediment to prompt Commission adoption of Lenfest's proposal to change the DTV channel allotment of WWAC-DT from Channel 50 to Channel 44 at Atlantic City.

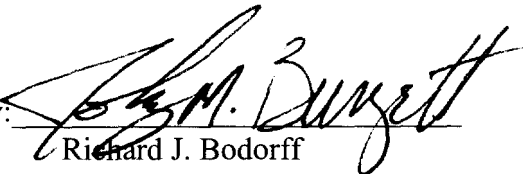
Conclusion

Lenfest herein reiterates its present intention to apply for DTV Channel 44 at Atlantic City, New Jersey if it is allotted and, if authorized, to build a DTV facility promptly.

Accordingly, Lenfest respectfully requests that the Commission amend the DTV Table of Allotments to allot and assign DTV Channel 44 (in lieu of Channel 50) to Atlantic City, New Jersey, for use by WWAC-DT.

Respectfully submitted,

LENFEST BROADCASTING, LLC

By: 
Richard J. Bodorff
John M. Burgett

WILEY, REIN & FIELDING
1776 K Street, NW
Washington, DC 20006
(202) 719-7000

Its Attorneys

April 30, 2001

CERTIFICATE OF SERVICE

I, Wendy Marcus, a secretary in the law firm of Wiley, Rein & Fielding, hereby certify that on this 30th day of April, 2001 I caused copies of the foregoing "Reply Comments of Lenfest Broadcasting, LLC in Support of Rule Making" to be mailed via first-class postage prepaid mail to the following:

Clay Pendarvis, Esq.
Video Services Division
Mass Media Bureau
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

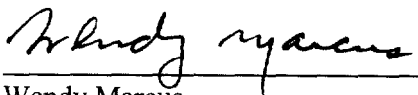
Robert A. Mazer, Esq.
R. Edward Price, Esq.
Vinson & Elkins L.L.P.
1455 Pennsylvania Avenue, N.W.
Washington, D.C. 20004-1008

Barbara Kreisman, Esq.
Chief, Video Services Division
Mass Media Bureau
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

H. John Morgan
Video Services Division
Mass Media Bureau
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Gordon Godfrey
Video Services Division
Mass Media Bureau
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Pamela Blumenthal, Esq.
Video Services Division
Mass Media Bureau
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554



Wendy Marcus